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March 20, 2020

COVID-19: How LaRoc Salon is responding

Together, we are facing a truly unprecedented situation. The global coronavirus pandemic is affecting all of our families, our businesses, our communities, and our way of life. During this time, I wanted to reach out and update you on how we're approaching the situation at LaRoc Salon Studio.

First and foremost, my heart goes out to anyone who's been impacted by the virus, either directly or indirectly. Our thoughts are especially with those who are sick, to whom we extend our heartfelt wishes for a full recovery. And we're truly inspired by the selfless healthcare workers around the world who are on the front lines working tirelessly to care for people in need.

Second, at LaRoc Salon we're focused on the health and safety of families and communities. During this time, I will continue to work with a schedule of Sunday, Monday and Wednesdays. I will also be available on Fridays for house calls. You can book online (web site), text or email. If needed, a client can request the suite privately to ensure their safety.

Third, even as a community we deal with this pandemic, my relentless commitment to your safety and great hair is stronger than ever. I have hired a professional cleaning and sanitizing company that will be coming weekly for deep cleaning, as well as cleaning on a nightly basis. This includes laundry being done every night and no cape being used twice. The studio is also fully stocked with hand sanitizer and medical grade barbicide for all seating, tools and combs. LaRoc was founded on core values -- trust, customer satisfaction, and personal hygiene safety -- and these values are unwavering and continue to guide decisions.

During this time, I am trying to be supportive of our community. If you have further suggestions and/or concerns please do not hesitate to contact me at lcwasko@hotmail.com.

I have amazing clients, and I am here for all of you! This moment reminds us that we're all connected like never before. We are called upon to be our best selves, with patience, understanding and compassion. On behalf of LaRoc Salon I am committed to being your partner and persevering together in all the days and years ahead.

As we go forward, I will be sure to keep you updated, and know that we always value your questions, ideas and feedback.

Sincerely, Larissa Wasko *Owner*, LaRoc Salon

